

WILLIAM R. PROBECK

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DIRECTOR OF INSTRUCTIONAL DESIGN, E-LEARNING SENIOR MANAGER,

- Accomplished professional with deep expertise in synthesizing well-written content with cutting-edge Web 2.0 technologies to effectively deliver web-based and classroom training to diverse audiences across the medical management, aviation, military, data storage, and numerous other industries.
- Visionary continually driving improvements to facilitate learning using hands-on, expert-level knowledge of virtual 3D, social media, and simulations to fulfill organizational objectives.
- Catalyst measurably escalating educational enrollment through the presentation of dynamic, highly engaging material, winning acclaim for catapulting various organizations into the 21st century using state-of-the-art learning tools and initiatives.
- Innovator skilled in originating courses on wide-ranging topics, including accounting, leadership, billing collections, Human Resources, quality management, financial management, IT security, and aviation training.

Instructional Design • Business Simulations • Virtual 2D/3D Environments • Elearning Course Design
Web 2.0 Technologies • LMS Selection • Rapid Course Design • Social Networking • Technical Training
Project Management • Testing & Evaluations • Web Design • Training & Development • SME Selection

PROFESSIONAL EXPERIENCE

MEDICAL GROUP MANAGEMENT ASSOCIATION, Denver, Colorado • 2004-2009

E-Learning Innovations Manager

Directed the rapid yet qualitative expansion of facilitator-led and self-study courses from 1 to 14, elevating member registrations and meeting pressing educational needs. Optimized course offerings by restructuring content into specific modules. Guided the Education Department in the selection of applicable Web 2.0 technologies to strengthen elearning curriculum. Resolved technical issues for internal personnel and association members on web-based, social media, and e-learning tools. Educated workforce and members on cutting-edge Web 2.0 technologies. Managed web-based educational staff in the administration of online courses and webinars. Transformed text-based PowerPoint presentations into attention-grabbing visual tools. Orchestrated staff management, budget creation and administration, forecasting, and program marketing and promotions.

Select Key Accomplishments:

- Averted the cost of a new Learning Management System (LMS) by automating course registration.
- Pioneered the first virtual 3D conference during the company's 2009 convention, from authoring the business plan and crafting the budget to sourcing vendors, innovating designs, and performing assessments.
- Championed Second Life and Virtual University options to group members.
- Spearheaded the creation and launch of the Virtual Practice Manager medical simulation, directing training for college faculty, students, and members while cutting hosting costs by \$7200. Crafted strategies to expand the number of universities utilizing the concept.
- Authored various guides and tools such as facilitator manuals, job reference material, and formative and summative evaluations for all elearning classes.

WESTERN PROSCAPES, INC., Englewood, Colorado • 2002-2004

Website Designer/Consultant

Spurred a 30% jump in the number of marketing commercial contracts procured by overhauling the company website, positioning the company as an industry leader in commercial design.

Career Note: Web Designer/Photographer, Pro2Designs, LLC • 2001-2002

EXABYTE CORPORATION, Boulder, Colorado • 1998-2001

Senior Instructional Designer/Developer

Balanced numerous accounts concurrently, deftly innovating several technical handbooks, procedures, requirements, and web-based/print documents using well-honed project management and instructional design proficiencies. Managed technical writers, artists, programmers, and instructional designers in the creation of training materials within strict deadlines.

Select Key Accomplishments:

- Captured Society for Technical Communications (STC) awards for cutting-edge library storage automation products infused with WBT systems and computer-based training designs (CBT).
- Devised new product launch updates and protocols coupled with on-demand educational modules, strengthening the efficiency of the sales and marketing department.
- Drafted new staff training and mentoring policies and schedules, boosting overall productivity by enabling new hires to more quickly learn company processes and technologies.
- Circumvented time and site training challenges for Europe-based sales, technical support, and marketing teams by utilizing distance learning and ILT seminars.
- Fueled a 50% rise in course attendance after formulating the company's first Interactive Animated Classroom (IAC) for technical trainers. Initiative synthesized interactivity and delivered measurably higher course quality for facilitators and trainees.

Note: Additional work history includes **Instructional Courseware Developer, Technical Writer** at **FLIGHT SAFETY SERVICES CORPORATION, Aurora, Colorado** Full details upon request.

EDUCATION/PROFESSIONAL DEVELOPMENT

June 2010 Candidate, Masters of Arts in Instructional Learning Technologies

University of Colorado, Denver

Bachelor of Science in English Education (Literature)

University of Illinois, Champaign, Illinois

Instructional Design Program Certification

Utah State University, Ogden, Utah

PRESENTATIONS

- "Web 2.0 Technologies That Work"/"Get a New Life: Success in Virtual Worlds", BYOL elearning 2009 Conference in Salt Lake City, UT.
- "Innovative Delivery Approaches", 2000 WBT Producers Conference in San Diego, CA(first ever in Exabyte's training history)
- Selected as a multimedia judge for the 2000 Brandon Hall of Fame Awards and as a technical publications judge for the 2000-2001 STC awards.
- Leadership Workshops: CPR for the Workplace and Bringing Out the Best in People: Tools to Motivate, Empower, and Lead.

TECHNICAL SKILLS

Virtual 2D/3D Environments • Webinars • VCast • Podcasts • Mlearning • Audio Recordings • Framemaker
Videography and Editing • Web 2.0 Technologies • Social Networking • Photoshop • DW 8 • Fireworks • HTML
Javascript • Flash 8 • Digital Photography • Pinnacle 12 • Audacity • Camtasia • Captivate • Microsoft Office 2007
Windows XP & Vista

AWARDS

Exabyte: Society of Technical Communication awards (WBTs), Distinguished Employee Award
Golden Web Award (2)